



KARMASATION

Karmasation Available on the iPhone App Store

SUMMARY

Karmasation, an App that anonymously tracks and locates karma, is now available for iOS devices and is FREE for a limited time. Each time a user posts, a 24-hour poll is created for other users to award good or bad karma. Based on the majority vote, the person who posted earns one good or bad karma point. Voters also earn points for appropriately recognizing karma. In addition, as polls close, karma points are plotted on a map so users can identify areas of good and bad karma.

New Jersey, United States — April 7, 2013 — GFO Design LLC announced today that their App, Karmasation, is now available exclusively for iPhone and iPod touch. Karmasation allows users to both post and vote anonymously, earning and awarding karma points along the way.

In Karmasation, each time a user posts, a 24-hour poll is created, giving other users the opportunity to vote and award good or bad karma. Based on the majority vote, the person who posted earns one good or bad karma point. Voters also earn karma points for appropriately recognizing karma based on whether or not their vote agrees with the majority. In addition, as polls close, karma points are plotted on a map so users can identify areas of good and bad karma.

“While users remain anonymous within Karmasation, we recognize the importance of social networks, so users can choose to share posts, results, and their karma profile with Facebook and Twitter,” said Gabriel Fernandez-Obregon, creator of Karmasation.

“People may simply enjoy the self-validation and awareness they gain from using Karmasation,” said Fernandez-Obregon, “but we’re also hoping that the App inspires some friendly competition to earn the best karma score, thereby promoting positive actions. We truly believe Karmasation can change the world for the better.”

With Karmasation, users can:

- Post and vote anonymously
- Receive genuine feedback
- Earn karma points based on majority vote
- Help others evaluate their karma
- Learn more about the karma in their area
- Share their posts, outcomes, and karma profile with Facebook and Twitter
- Review their posts and karma profile
- Reflect on their karma score
- Have fun while improving a score that matters

For an introductory period, Karmasation is available for free. Afterwards, Karmasation will be available for \$1.99 in the United States and priced accordingly in other regions. Karmasation is available from Apple's App Store for iPhone and iPod touch devices running iOS version 4.3 and later. For more information, please visit www.karmasation.com.

Karmasation is the first App developed by GFO Design LLC, a company that specializes in creative design solutions. Gabriel Fernandez-Obregon founded GFO Design in 2004 in Ridgewood, New Jersey, USA.

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If you would like further information on Karmasation, or you would like to schedule an interview, please contact:

Gabriel Fernandez-Obregon, President, GFO Design LLC

Phone: (+1) 201-589-0997

Email: info@karmasation.com

Twitter: [@karmasation](https://twitter.com/karmasation)

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